

Tracy Theemes

FINANCIAL ADVISOR | TEDX SPEAKER | AUTHOR | CO-FOUNDER SOPHIA WEALTH ACADEMY

Known as one of Canada's most popular motivational keynote speakers, Tracy Theemes is the leading authority on educating and empowering people in their relationship to money. With her extensive knowledge, humour and grace, Tracy has enthusiastically delivered hundreds of educational talks to audiences of all sizes. Her TEDx Talk, *The Truth about Money, Power, and a First Date* produced over 60,000 views upon public release and continues to fuel the global #firstdatebilldebate!

As a financial advisor for over 20 years, with an educational background in psychology, Tracy is a long-time champion of financial literacy and economic empowerment. Co-founder of Sophia Financial Group, Raymond James Ltd, she provides investment advisory services to high net worth clients, devotes a day each week to pro bono clients, and is the co-founder of the Sophia Wealth Academy financial education platform.

“Wow you knocked it out of the ball park today. You had everyone on the edge of their seat for the whole session. I can't tell you how lucky we are to have you share your formidable intellect, humour and ideas!”

- D. MURRAY, THE MINERVA FOUNDATION



POPULAR TALK TOPICS

01. WOMEN, POWER AND MONEY

Money is the currency of power. Learn effective strategies for overcoming old habits and creating success in life and business.

02. WE LIFT AS WE CLIMB

Old school leadership paradigms can be shifted by understanding social norms, modifying thinking, and devising innovative healthier approaches.

03. NEGOTIATION AND COMMUNICATION

Talking about money is always tough both professionally and personally. Learn valuable, proven methods for asking and getting what you want.

04. PSYCHOLOGY OF MONEY

Empirical research from neurology, psychology and gender sciences will help you be a better financial decision maker.

05. WOMEN, LOVE AND MONEY

Social cultural values and unconscious bias can be detrimental to balanced, healthy relationships and financial independence.

06. FINANCIAL WELLNESS

Discover the five important steps you can take at any stage to create a strong financial plan and achieve your life goals.

07. MONEY MINDFULNESS

Examine your relationship with money from a holistic perspective and learn heart aligned financial planning processes.

PAST SPEAKING EVENTS



Sophia Wealth
ACADEMY

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BOOK TRACY FOR YOUR EVENT

FAQs

- Tracy's ideal audience ranges in size from 200-1000 who seek fresh perspectives, intelligent advice, and new school thought paradigms in the world of finance.
- Each talk Tracy delivers is customized to meet your specific audience needs and success indicators are determined prior to the event.
- Tracy uses the extensive reach of her online Sophia Wealth Academy community, email list and social media to promote your event.
- Tracy's speaking fees are based on the scope of the speaking event request, audience size, and travel requirements.